



Adrian Sion

Sr. Product Designer

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adriansion.com

Remote

Senior Product Designer (the Top 3% of Freelance Talent®)

TopTal: The global elite freelance network, for clients from all over the world.

2020 - Present · 3 yrs 6 mos

Senior UX Designer

Laerdal Medical: World leading manufacturer of medical training products and medical devices.

2020 - 2022 · 2 years · Stavanger, Norway

- Provided impactful leadership, fostering a user-centric mindset and driving innovation.
- Conducted exhaustive research throughout the product lifecycle, exploring problem and solution spaces.
- Led User Experience Design for CPR Mobile Training, optimizing usability and enhancing the user experience.
- Facilitated effective workshops to gather and implement ideas.
- Advocated for design, refining vision and strategy in the early discovery phase.
- Achieved significant improvements in key metrics through research, ideation, and experimentation.
- Made a significant impact on CPR training, improving accessibility and user experience for life-saving outcomes.

Lead UX Designer (Founding Designer)

Gameloft Distribution Solutions: Established and leading mobile video games developer worldwide. Delivering entertainment to people's pockets for 20 years.

2018 - 2020 · 2 years · Bucharest, Romania

- Established UX Design and Design Culture at Gameloft Distribution Solutions.
- Led UX design and research for Gameloft's Distribution Business.
- Managed and empowered a multi-disciplinary design team, fostering a user-centric and data-informed culture.
- Collaborated with cross-functional teams to create various products for including Games Stores, Cloud Gaming, eSports, Game TV Apps, and Games Portals for Telco's in Emerging and Established Markets.
- Mentored and developed a small team of designers.
- Oversaw the development of a Design System for consistent and efficient design.
- Utilized UX design skills to enhance product quality for internal and external customers.

Co-Founding UX/UI Designer

SOS0fresh: Design Agency Empowering Innovation and Experiences.

2015 - 2018 · 3 years · Bucharest, Romania

- Collaborated directly with clients, conducting thorough research to fulfill business and user needs.
- Proposed innovative solutions for diverse product design challenges, specializing in mobile and responsive design.
- Developed online marketplaces, mobile apps, and landing pages from scratch, enhancing user experiences and achieving business goals.
- Led UX/UI design process, refining directions and details for polished end products.

+2 more and Detailed Descriptions [LinkedIn](https://www.linkedin.com/in/adrian-sion/)

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Education

2014 - 2019

University of Bucharest

BSc in Computer Science

Member of Interaction Design Foundation

“Ivy League level education in UX, Product Design or HCI”

Skills & Expertise

Product Design

User-centred Design, Lean UX, Product Strategy, Design Thinking, Process Facilitation, Data-informed design

Design Research

User research, User interviews, Surveys, Data analysis, Persona development, Journey mapping, Usability testing

Design Leadership

Design Strategy, Collaboration, Team Empowerment, Mentoring, Process Optimisation, Building Design Cultures

Achievements

Nominated for UX Design Awards

CPR training recognized for exceptional experience and contributions.

Ecommerce Awards

Recognized at GPeC, Eastern Europe's largest eCommerce conference.

When I'm not working

Meeting friends, traveling, photography, and waiting for the winter for snowboarding.